Are you starting a business
on Magnetic Island? Maybe you're a new owner
of an existing business? Whether you're an island resident or new to Magnetic Island, if you're ready to start your own business, here are a few handy links and tips which may be of help: 1 Talk to a local business association&#65533;
- We're here to help
First of all, get in touch with one of the island associations like MICDA, TOBMI or MIRRA to find out what's happening at the grassroots level. Each of these associations are made up of people who are passionate about Magnetic Island and are ready to help you with your new endeavour. 2 Get some help with your advertising
We're lucky to have some very skilled graphic designers and advertising savvy right here on
the island. You can find them here under 'graphics'. 3 Tell the press
Send a media release to both the www.magnetictimes.com and the Magnetic Island Community News to get your new business noticed with a story about it. 4 Advertise
Make sure that you're listed in the prominent island advertising publications. These include: &#65533; The Magnetic Island Guide
&#65533; The Magnetic Informer Telephone and Business Directory
&#65533; Magnetic Island Community News
&#65533; magnetictimes.com
 5 Make a splash
- Tell everyone about it! &#65533; Talk to a local island events manager to make your debut more fun and effective
&#65533; Offer a door prize or discount as an incentive for your grand opening
&#65533; Get your advertising and marketing message ready for your big launch!